

**Press Release****21<sup>st</sup> March 2014****CREAT3D opens the Thames Valley's first 3D printer showroom.  
Located Church Street, Caversham, Reading. The UK's first specialist desktop 3D printer store outside of London.**

CREAT3D Ltd ([www.desktop3dprinter.com](http://www.desktop3dprinter.com)), the independent specialist retailer of personal 3D printers and 3D scanners is opening its new 3D printer showroom in the heart of Caversham, Reading on Friday 28<sup>th</sup> March 2014.

This marks the Thames Valley's first specialist desktop 3D printer store and the first outside of London.

CREAT3D are independent specialists in personal 3D printers and have a wide range of different products, including the leading manufacturers of 3D Systems, MakerBot and Ultimaker, together with Dutch company Leapfrog and UP! from China. The current range of available desktop 3D printers are the CubeX range (Single, Duo & Trio), Ultimaker Original (DIY kit printer), Ultimaker 2, Leapfrog Creatr, Leapfrog Creatr XL, Leapfrog Xeed, MakerBot Replicator 2, MakerBot Replicator (5<sup>th</sup> Generation) and UP! Plus 2.

The range of 3D scanners, a great tool for capturing objects in a 3D format, include 3D Systems Sense handheld scanner and the MakerBot Digitizer turntable scanner. CREAT3D are also pleased to announce their appointment as the first UK reseller for the new Fuel3D scanner. After raising over \$300,000 with a successful Kickstarter campaign, followed by a further \$2.6 million (£1.6 million) in early stage investment, Fuel3D are due to launch their affordable, high resolution handheld 3D scanner later this year, which will form an important part of CREAT3D's range.

"We are thrilled to be opening our first showroom, and we can't wait to give people an insight into this exciting new technology," said Simon Chandler, Managing Director of CREAT3D Ltd. "As we offer such a large range of 3D printers, with more to come, it is great for the businesses we work with to be able to come and see them all in action, and to compare and choose the best printer for their needs. Equally we want the space to be accessible to the public so they can start to learn about this emerging technology, which will have an increasing impact on our lives over the next few years."

Whilst 3D printing has been around since the 1980s, the application to the desktop level has really developed over the past 1-2 years, with a wider variety of 3D printers becoming available at a more affordable price. Based on the desktop 3D printers available in the

market today, the majority of customers are using 3D printers and 3D scanners for design, modelling, fast prototyping and form, fit & function testing, as well as hobbyist activities.

CREAT3D's range of desktop 3D printers has been specifically selected to offer customers a variety of functionalities and specifications on build size, colour capability, support material options, print speed and resolution, depending on their individual needs. Further 3D printers will be added over the coming months, including the Zinter PRO, a British made dual-head desktop printer by Ion Core Ltd, who recently represented the UK Trade & Investment (UKTI) at CeBIT as an example of UK innovation and technology.

CREAT3D has a team of experts with in-depth product knowledge gained through using the printers and equipment on a daily basis. This in turn allows CREAT3D to offer customers honest and accurate buying advice in comparing and contrasting the benefits of the different 3D printers to match their specific needs. A variety of training packages are available and there is technical support by phone and email 6 days a week, as well as the provision of handy guides and hints & tips for getting the most out of the printers in daily use.

For those who don't have sufficient requirements to justify the purchase of a printer just yet, CREAT3D offers a print bureau service, whereby customers can send in their design files to be printed, at low cost compared to a traditional print bureau.

From Monday 31<sup>st</sup> March, the new showroom will be open Monday to Saturday 10am to 4pm, with a selection of 3D printers in action. For businesses, it is best to make an appointment by speaking to the CREAT3D team direct on 0800 689 10 11 or via email on [info@creat3d.co.uk](mailto:info@creat3d.co.uk)

For full details of the product range visit [www.desktop3dprinter.com](http://www.desktop3dprinter.com) or pop in to the showroom at 38C Church Street, Caversham, Reading, RG4 8AU. Prices for a 3D printer start from £1,260 inclusive of VAT.

----- **Ends** -----

**CREAT3D Ltd.** CREAT3D is a specialist retailer of desktop 3D printers, 3D scanners and accessories. The company, which began in 2012, is based in Berkshire and operates within the United Kingdom. CREAT3D has a hand-picked product range specifically tailored to the needs of its business and prosumer customers. The CREAT3D team prides itself on its detailed knowledge gained through using, and challenging, its range of products every day. CREAT3D focuses on offering first-class customer service with friendly, straight-forward help and advice, with technical support available Monday to Saturday.

**Further information about CREAT3D Ltd can be found here**

# CREAT3D

---

IMAGINE | DESIGN | CREATE

Web: [www.creat3dprinters.com](http://www.creat3dprinters.com)

Facebook: <http://www.facebook.com/CREAT3DprintersUK>

Twitter: <http://twitter.com/CREAT3Dprinters>

**For further information, please contact**

Sabina Gonzalez-George, Media and Marketing Director  
[sabina@creat3d.co.uk](mailto:sabina@creat3d.co.uk)

Simon Chandler, Managing Director  
[simon@creat3d.co.uk](mailto:simon@creat3d.co.uk)

Contact: 0800 689 10 11